



# A STORY of SYNERGIE

COSMETIC CHEMIST TERRI VINSON (BSC. DIPFORMCHEM. DIPED. ASCC) EXPLAINS HER JOURNEY FROM SENIOR SCIENCE TEACHER TO SYNERGIE SKIN FOUNDER AND OUTLINES HER PERSONAL CLEAN SCIENCE PHILOSOPHY.

I am a cosmetic chemist, biological scientist, founder and formulator of Synergie Skin. I began my career as a senior science teacher in my twenties, as I have always been deeply compelled to inspire, educate and create. I later transitioned to a role as educator and formulator for a cosmeceutical company, but I felt the skincare industry was missing a key component – empowering the customer with a scientific understanding of their products. It wasn't until my forties that I took a risk and opened a startup skincare clinic in Melbourne. Synergie Skin grew organically as a featured brand of this endeavour, allowing me to ultimately marry my passion for beauty and science.

The idea of Synergie began with my notebook and pen whilst I sat at a café at Chadstone Shopping Centre waiting for my daughter to come out of a movie. I had a sudden urge to brainstorm what I could uniquely offer: a female scientist and clean science advocate who understands women's needs and is able to take a formulation from inception to shelf.

I came to realise there was a significant gap in the aesthetics market for highly active cosmeceutical products that are

free of potentially toxic ingredients. With my background in biological science, knowledge of formulation and passion for the effect of topical ingredients on the skin cells I began to create Synergie Skin.

The company was founded in 2005 and I'm proud to say has since become internationally recognised as a leading Australian cosmeceutical manufacturer. Synergie Skin produces active cosmeceuticals and mineral makeup, and is sold exclusively through medical skin clinics and beauty salons.

My company is proudly 100 per cent Australian made and owned, certified cruelty-free and vertically integrated. In an effort to take Synergie to the next level, I am excited to finally reveal that our Quality Management System is now certified as being in conformity with ISO 22716:2007. This is an internationally recognised standard for Good Manufacturing Practices in the cosmetics industry and means our manufacturing facility here in Melbourne undergoes regular audits by an external body to guarantee compliance with this global standard. The production, control, storage and shipment of every single one of our products is documented and regulated from start to finish.

Harnessing a clean science philosophy means that all Synergie products are free from any questionable or harmful ingredients. I believe in educating and empowering people to make their own choices about what they put on their bodies. There needs to be more transparency and consumer education in the beauty industry. There's so much white noise, empty promises and misinformation about skincare in the media.

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